Approaches of Chinese newspapers in Macau and their roles in four fields under the influence of nationalism during the Sino-Japanese War (1937-1945)

A thesis submitted in partial fulfilment of the requirements for the degree of Master of Arts at the University of Macau.

Author: Li Zhenzhen (李真真)

Student I.D.: MA955821

Supervisor: Prof. WEI Chuxiong, George

Department of History

Faculty of Social Sciences and Humanities

University of Macau

May 2013

Copyright

Copyright 2013 by

Li Zhenzhen (李真真)

University of Macau

Declaration

I declare that the thesis here submitted is original except for the source materials explicitly acknowledged and that this thesis or parts of this thesis have not been previously submitted for the same degree or for a different degree.



Acknowledgement

This work can be seen as a periodic report of my study at the University of Macau, where I have finished my undergraduate and postgraduate studies. During this period, I received a basic construction of my knowledge system, value system and life attitude as a mature adult. Macau, the researched object of my thesis, also can be called my second hometown.

I have met a lot of people here, and I have been troubled by many dilemmas. I have learned many skills and I also have ever struggled in a difficult choice of insisting or abandoning. When I come to the end of this stage, I look back and realize that I have passed through a beautiful garden.

I am so glad that I could study the courses interested and chosen by myself. I have imaged to be a professional journalist, and then I chose the Journalism and Public Communication as my bachelor major. I have dreamed I could be a historian with deep thinking and extensive knowledge, then, I became a master student in the History Major. What's more fortunately was that the kindness always came to me.

Hereby, I want to thank my supervisor George Wei firstly. In fact, he influenced me for a very long time. He was a very strict tutor, and has offered many recommendations to my works, learning methods, even the ways of thinking. These words had a great effect on my academic road. Maybe my work was not the perfect one and a promptly produced one. However, the wisdom I learned from George Wei and the researching process would benefit my whole life. I also want to express my gratitude to Paul Van Dyke, Tang Kaijian, Zhu Tianshu, Robert Antony, Akiko Sugiyama and Vincent Ho. Thanks for their guidance and care. I also want to show my appreciation to the teachers in my undergraduate stage: Lin Yufeng, Li Xiaoqin, Yin Denggang, Liu Ruishao and Tony Wu. I couldn't remember every piece of

knowledge they told me, but I won't forget the care, encouragement and assistance from them. In my thesis writing process, my dear fellows in the History Department also supported me a lot. I would like to thank them, including Bai Zhaojie, Chen Zichang, Chen Bin, Niu Xiangdong, Ma Guang and so on.

At last, I want to mention my dear father and mother. In fact, no words can express my gratitude to them. However, I know they have never stopped supporting me with their endless love.

UNIVERSIDADE DE MACAU
仁義禮知信
澳門大學

Abstract

This thesis is about Macau's political and social circumstances reflected by its media during the Sino-Japanese War (1937-1945). During this period, almost the whole world including China's mainland was trapped in the Second World War. However, Macau was an "islet" out of fire. In this thesis, I will try to explore the choice, tendency and social-political dynamics of Macau, the "islet" during the wartime period.

Focusing on the Chinese newspapers in Macau, taking *the Madison*, *Jornal "Va Kio"*, *Shi Min Daily and Southwest Daily* as the primary sources, this work explores the ideology and theory that guided Macau's Chinese newspapers' approach, role and function during the Sino-Japanese War. It contains four main parts: 1) the fundraising news in the patriotic Chinese newspapers in Macau and the national salvation movement carried out by these newspapers; 2) different approaches and tendencies between Macau's patriotic Chinese newspapers and Japanese puppet Chinese newspapers on reporting the same historical event; 3) different ways of reporting Macau's patriotic newspapers under different circumstances and censorship policies; and 4) special layout designs on dates with national significance during the war: the study of the patriotic logos in *Shi Min Daily*.

My research shows that "nationalism" was the most important approach that guided Macau's patriotic Chinese newspapers during the Sino-Japanese War. Specifically, Macau's patriotic Chinese newspapers showed national sentiment, advocated national awareness and launched national movement. The activities and actions of these newspapers reflected the process in which "social elites and intellectuals mobilized the society through nationalist ideology, challenged the political power, with the

ultimate goal of obtaining political power and establishing a modern nation state".[1] To be certain, the "nationalism" presented by Macau's patriotic Chinese newspapers was distinct and strong as China was trapped in the Sino-Japanese War. The special wartime period stimulated and led to the "nationalism phenomenon".

This thesis also uses the "frame theory" in journalism to explain the rationale behind the tendency of Macau's Chinese newspapers. I applied the "subjective strategies" in the theory "News Frame" to study Macau's Chinese newspapers during the Sino-Japanese War. I argued that as Macau was trapped in the emergency period of the war, the tendency of Macau's Chinese newspapers was based on the "subjective strategies" of "nationalism" to construct "News Frame".

UNIVERSIDADE DE MACAU
仁義禮知信
澳門大學

[1] Xu Xun 徐迅, *Minzuzhuyi* 民族主義 [Nationalism] (Beijing: Zhongguo shehui kexue chubanshe, 2005), 78.

Contents

Acknowledgments …….. I

Abstract ...……..…..... II

Tables and Figures ……..……..… III

List of Abbreviations …….……..……. IV

1 Foreword …… 1

2 Macau in the Second World War and the Nationalism of Macau …… 19

3 The Nationalism Expressed by Macau's Chinese Newspapers——DZB, VKD, SMD, SWD as Examples ……..……..… 36

3.1 The Fundraising News in Patriotic Newspapers and the National Salvation Movement Carried out by These Newspapers…… ……..……. 37

3.2 Different Tendencies between Macau's Patriotic Newspapers and Japanese Puppet Chinese Newspaper —— Contrasting the Way of Three Patriotic Newspapers and SWD on Reporting a Historical Affair ……...…….... 58

3.3 Different Ways of Reporting Macau's Patriotic Newspapers under Different Censorship Policies during the Second World War ……..... 74

3.4 Special Layout Designs on Dates with National Significance —— the Research on Patterns of SMD……...…….. 94

4 Conclusion …… 117

Bibliography ……...…… 127

Curriculum Vitae …… 145

Tables and Figures

Tables:

Table 1: The brief introduction to the four newspapers in my research……..... 7

Table 2: The change in Macau's population during the Sino-Japanese War ……..… 34

Table 3: The "fundraising news reports" of VKD on March 9, August 12, 1938 and May 25, 1941……..……. 41

Table 4: The donation activities and the number and uses of the donation of the "Macau Four Circles Disaster Relief Commission" from 1937 to 1939……..… 49

Table 5: The propaganda activities, ways and effect of the "Four Circles Disaster Relief Commission" ……... 52

Table 6: The comparison of the frontpage headlines of DZB on July 11, 1941 and SWD on July 15, 1941 ……..... 63

Table 7: The comparison of the war coverage of SMD and SWD on August 15, 1945…. …….. 66

Table 8: The news reports of VKD and SWD on the "atomic bombs affair"…..... 69

Table 9: The headlines of VKD in March, August 1938, February 1940, and May, June 1941……..75

Table 10: The news with "X" of VKD on December 11, 1938……..…..….. 83

Table 11: Using "Japanese army (enemy army)" to replace the symbol "X" of the news of VKD on December 11, 1938…….. 84

Table 12: Selected news on March 9 and August 12, 1938……..……... 85

Table 13: The reports of VKD from January 19, 1942 to January 31, 1942..……. 90

Figures

Figure 1: Definition, origin and manifestation of "nationalism"……..…... 26

Figure 2: The generating process of "nationalism" ……..…….....**.** 27

Figure 3: The excerpts of news columns with "mark" of SMD ……..... 97

Figure 4: The article of prize competition of forcast on "When will there be peace in Europe"……..…..… 100

Figure 5: The "dove of peace" picture in the head of the article ……..…..…….. 100

Figure 6: The picture of two planes with words in SMD……..... 112

UNIVERSIDADE DE MACAU
仁義禮知信
澳門大學

List of Abbreviations

DZB: *Dazhongbao* 大眾報 [the Madison]. Reproduced, Hubei: Hubeisheng tushuguan, 1990.

VKD: *Huaqiaobao* 華僑報 [Jornal "Va Kio"]. Reproduced, Hubei: Hubeisheng tushuguan, 1990.

SMD: *Shimin Ribao* 市民日報 [Shi Min Daily]. Reproduced, Hubei: Hubeisheng tushuguan, 1987.

SWD: *Xi'nan Ribao* 西南日報 [Southwest Daily]. Reproduced, Hubei: Hubeisheng tushuguan, 1987.

UNIVERSIDADE DE MACAU
仁義禮知信
澳門大學