

Abstract

Traditional Chinese Medicine (TCM) has a long history of thousands of years, but its performances weaker and weaker in international market. However, there is no excuse to give it up and make it emerge of itself and perish of itself in the endless flow of history. Because of that, we put our efforts on the internationalization of TCM. At the same time, Western Medicine, which is based on Physics, Chemistry and Biology, has problem on dealing with new incurable illness, and has problem with the subhealth situations which is quite popular now. Thus, people begin to make their eyesight focus on traditional medicine again, and hope those traditional herbs will be helpful to these new problems. Just because of these reasons above, the internationalization of TCM will be more significant.

To the subject of TCM's internationalization, many experts have done a lot of work from the directions of Pharmacology and Natural medicinal chemistry. Just because of their efforts, more herbs have been analysed clearer and clearer, more and more nature products have been explained exactly on their mechanism. These achievements have been very helpful to the internationalization of TCM. However, if every mechanism of TCM and each nature component in those herbs could be completely explained? If it could, is there any usefulness and significance left for Traditional Chinese Medicine? Accompany with the appearance of these questions and misgivings, people have come back to the very beginning of this problem, just why TCM performance so weak in the international market? As the author's opinion, the possible and feasible way to the internationalization of TCM could be established only if this question has been well answered.

This thesis has tried to change another angle of view to analyse this problem. Since the angle of TCM's popularization, the thesis try to find out those problems to the internationalization of TCM, and try to find out the approach to deal with it. As the author's opinion, it is the essential base to understand the real reasons about why TCM is difficult to be accepted by the international market. Without the understanding, it is difficult to suit the remedy to the case of TCM's internationalization. Just because of that, the thesis tries to understand and compare

the laws and regulations of herb's registration inside and outside of China.

Through the comparison of laws and regulations, the author has found that there are two chief barriers to the internationalization of TCM, culture barrier and technology barrier. Culture barrier means that the people and governments in those countries without long history of herb use will not recognize and accept TCM because of their different culture. And technology barrier means that the countries with high technology ask for strict standards to TCM which it can not been achieved in China. After this compare, the thesis hold the opinion of that the two barriers are the most important problems for the internationalization of TCM.

Thus, to deal with this problem, the thesis has tried to find two possible approaches. To the culture barrier, the possible method is selling TCM as health food at first. Accompany with the acceptation of local people, TCM may be recognized and accepted better as a drug. To the technology, it is the only pathway to accept their reasonable standards. Put their advanced and reasonable standards into our own regulations will improve the safety, efficacy, and controllability of TCM, and will improve the internationalization of TCM at last.

According to the primary analysis above, the thesis hope to understand more about the situation and prospect of TCM, and hope to establish some base for the research of the internationalization of TCM.

Key Words: TCM, Internationalization, Barriers, Approach, Registration, Laws and regulations, Compare