

MSA
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ALU

UNIVERSITY OF MACAU

FACULTY OF BUSINESS ADMINISTRATION

**THE SCHOOLS OF THOUGHT IN
STRATEGIC MANAGEMENT:
*A COMPARATIVE ANALYSIS***

**THESIS PRESENTED TO THE
FACULTY OF BUSINESS
ADMINISTRATION, UNIVERSITY
OF MACAU, FOR THE GRANTING
OF THE MBA DEGREE IN
STRATEGIC MANAGEMENT**

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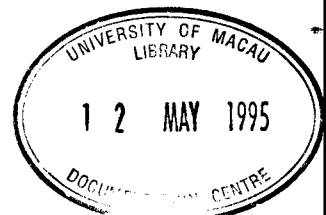


TABLE OF CONTENTS

PART I INTRODUCTION

1. General introduction	1
2. The Organization of the Report	3

PART II MODELS OF STRATEGIC MANAGEMENT: AN ANALYSIS OF THE MAIN SCHOOLS OF THOUGHT

3. The Concept of Strategy Through Time: a Literature Review	7
4. The Design School.....	33
5. The Planning School.....	45
6. The Positioning School.....	61
7. The Resource-based School.....	80
8. The Learning School.....	99

PART III CONCLUSIONS: A COMPARATIVE ANALYSIS

9. Synthesis and Conclusions: A Comparative Analysis.....	119
10. Future developments of the theory of strategic management	139

BIBLIOGRAPHY	144
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APPENDIX A	A-1
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