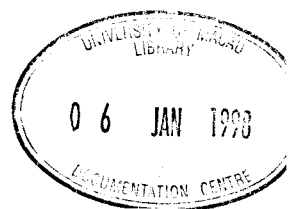


Multinationals in Hong Kong: Perceptions and Problems in Marketing Consumer Goods An Exploratory Study

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1997



Contents

PREFACE.....	I
ACKNOWLEDGMENT.....	III
CONTENTS.....	IV
LIST OF TABLES.....	VIII
LIST OF FIGURES.....	IX
LIST OF APPENDICES.....	X
CHAPTER I: GENERAL INTRODUCTION.....	2
1. INTRODUCTION.....	2
2. RELEVANCE OF THE STUDY.....	4
3. MARKETING IN HONG KONG - A MANAGERIAL PERSPECTIVE.....	5
4. THE AIM OF THE STUDY.....	7
5. STATEMENT OF OBJECTIVES.....	8
6. SCOPE OF THE STUDY.....	8
7. LIMITATIONS OF THE STUDY.....	9
8. ORGANIZATION OF THE REPORT.....	9
CHAPTER II: LITERATURE REVIEW.....	12
1. THE MANAGER AND HIS JOB.....	12
1.1. <i>The Person in the Job</i>	13
1.2. <i>The Frame of the Job</i>	13
1.3. <i>Conceiving the Frame</i>	14
1.4. <i>Possible Conflicts in Conceiving the Frame</i>	15
1.5. <i>The 'Outer Circles' of the Job</i>	16
1.6. <i>Summary</i>	16
1.7. <i>Discussion</i>	17
2. MANAGERIAL PERCEPTION AND DECISION MAKING.....	18
2.1. <i>Decision Making and Rationality of Choice</i>	18
2.2. <i>Framing and Perception</i>	19
2.3. <i>Prospect Theory</i>	19
2.4. <i>Effects of Framing on Manager Decision Making</i>	20
2.4.1. Reference points vary for people.....	21
2.4.2. Compound outcomes and minimum accounts.....	21
2.4.3. Time effect in valuation of decisions.....	21
2.5. <i>Summary</i>	23
2.6. <i>Discussion</i>	24
3. MARKETING MANAGEMENT AND DECISION MAKING.....	25
3.1. <i>Marketing Managers' Decision Making</i>	25
3.1.1. Self-serving and group serving bias.....	25
3.1.2. Personal characteristics.....	26
3.1.3. The role of experience in decision making.....	26
3.2. <i>Decision Making and Organizational Learning</i>	27
3.3. <i>Summary</i>	28
3.4. <i>Discussion</i>	28
4. MARKETING MANAGEMENT.....	29
4.1. <i>Defining Marketing Management</i>	29
4.2. <i>Structure and Marketing Management</i>	30
4.3. <i>Responsibilities of Marketing in the Organization</i>	31
4.4. <i>Cited Problems of Implementation</i>	31
4.5. <i>Structure/Skills in Different Market and Task Situations</i>	34
4.6. <i>Summary</i>	35
4.7. <i>Discussion</i>	35
5. CONSUMER GOODS INDUSTRY AND MARKETING.....	36
5.1. <i>Durable/Non-durable Consumer Goods</i>	36
5.2. <i>Consumer Goods Classification</i>	36
5.3. <i>Industry Specifics</i>	37
5.3.1. Fast moving consumer goods.....	37
5.3.2. Consumer electronics.....	37

5.3.3. Fashion/luxury goods.....	38
6. INTERNATIONAL STRUCTURE AND MARKETING.....	39
6.1. <i>The International Strategy Discussion</i>	41
6.1.1. A Brief History of Internationalization Structure and Organization.....	41
6.1.2. The New Market environment.....	42
6.1.3. From global/multidomestic to transnational strategy.....	42
6.1.4. Main definitions of international strategy/structure.....	49
6.1.5. Functions at different development stages.....	50
6.1.6. Intra and Interfunctional conflict.....	53
6.2. <i>Marketing in the Context of International Strategy Discussion</i>	53
6.2.1. International market segmentation.....	54
6.2.2. International marketing roles in network MNEs.....	55
6.2.3. Structuring international marketing: Unilever's differentiated organization.....	59
6.3. <i>Managers in the context of different International Organizations</i>	61
6.4. <i>Summary</i>	67
6.5. <i>Discussion</i>	69
7. MARKETING MANAGEMENT IN ASIA.....	71
7.1. <i>Asia, a Diverse Region</i>	71
7.2. <i>Marketing in Hong Kong</i>	72
7.3. <i>Marketing in China</i>	74
7.4. <i>Summary and Discussion</i>	75
8. CONCLUSION.....	76
CHAPTER III: CONCEPTUAL FRAMEWORK AND METHODOLOGY	80
1. CONCEPTUAL FRAMEWORK.....	80
2. STATEMENT OF THE HYPOTHESES.....	82
3. DISCUSSION OF THE RESEARCH METHODOLOGY.....	82
3.1. <i>Step 1: Design of data collection and selection of variables</i>	82
3.1.1. The semistructured interview.....	82
3.1.2. The variables.....	83
3.1.3. Company selection and contacting.....	84
3.2. <i>Step 2: Collection of the qualitative data</i>	85
3.3. <i>Step 3: From qualitative to quantitative data</i>	85
3.4. <i>Step 4: Data analysis</i>	86
3.4.1. Correlation Analysis.....	86
3.4.2. Logistic regression.....	87
3.4.3. Linear regression.....	87
4. DISCUSSION OF LIMITATIONS.....	88
4.1. <i>Limitations due to non-normal distribution</i>	88
4.2. <i>Limitations due to company/interviewee selection</i>	88
4.3. <i>Limitations regarding 'double' cases</i>	88
4.4. <i>Limitations due to quantifying</i>	89
4.5. <i>Limitations due to framing and noise in the system</i>	89
4.6. <i>Limitations due to bias [interviewee and interviewer]</i>	90
4.7. <i>Limitations due to interview</i>	90
5. SUMMARY.....	90
CHAPTER IV: ANALYSIS OF THE DATA/RESULTS	94
1. DESCRIPTIVE DATA ANALYSIS.....	94
1.1. <i>Presentation of the independent variables</i>	94
1.1.1. Manager Characteristics.....	94
1.1.2. Company characteristics.....	97
1.1.3. Industry.....	104
1.1.4. Length of market presence.....	105
1.2. <i>Presentation of the dependent variables</i>	108
1.2.1. Problems.....	108
1.2.2. Managers' views on causes and solutions.....	110
1.2.3. Groups of Problems.....	117
1.2.4. Limitations of the groupings.....	119
2. SPECIFIC HYPOTHESES.....	121
2.1. <i>Managerial Characteristics</i>	124
2.1.1. Sex [SEX].....	124
2.1.2. Age [AGE].....	124

2.1.3. Education [DEGREE]	125
2.1.4. Professional [EXPERNCE] and years of experience [YEARSEXP]	125
2.1.5. Years with company [YEARSCOM] and ratio of years with company [COMP/EXP].....	125
2.1.6. Years in the position [YEARSPOS].....	125
2.1.7. Ratio intl. experience [INTL/EXP] and years abroad [YEARABRO]	126
2.1.8. Number of previous positions [PREV_JOB].....	126
2.1.9. Years in Hong Kong [YEARSHK]	126
2.1.10. Native [NATIVE] of Hong Kong and Manager nationality [NATIONAL].....	127
2.1.11. Personal decision making [DM_PERSO].....	127
2.1.12. Experience group [EXP_GROUP].....	128
2.2. <i>Company Characteristics and organizational variables</i>	128
2.2.1. Industry [INDUSTRY & IND_ALT]	128
2.2.2. Products [PRODUCT].....	129
2.2.3. Country of Company Origin [COMP_ORI].....	129
2.2.4. Subsidiary and office responsibilities [HKORG_RE, OFFIC_RE].....	129
2.2.5. Position and Personal responsibility [PERSO_RE].....	130
2.2.6. Geographic responsibility [GEOG_RE].....	131
2.2.7. Number of subordinates [SUBORDIN].....	131
2.2.8. Autonomy [AUTONOMY].....	131
2.2.9. Influence on product adaptation [PROD_ADA]	132
2.2.10. Company decision making [DM_COMP].....	132
2.2.11. Structure [STRUCTUR].....	132
2.2.12. Marketing and Sales [MKT_SALE].....	133
2.2.13. International structure [INT_STRU].....	133
2.2.14. Rank of international structure [INT_RANK].....	134
2.2.15. Regional Headquarters [RHQ]	134
2.3. <i>Industry environment</i>	134
2.3.1. Diverse characteristics.....	134
2.3.2. Industry Certainty/Uncertainty [CRTY_HK2, CRTY_CH2].....	135
2.4. <i>Length of market presence</i>	136
2.4.1. Years of product, direct company and office presence [YEARSPRO, YEARSPRE, YEARSOFF]	136
2.4.2. Last major change [LASTCHNG].....	137
3. TESTING OF THE HYPOTHESES.....	138
3.1. <i>Correlation Analysis</i>	138
3.1.1. Results of the general analysis	143
3.1.2. Results where 'unclear' effect was hypothesized	154
3.1.3. Summary of the significant findings for the variable groups and hypotheses.....	154
3.1.4. Summary of significant findings for the problem groups.....	156
3.2. <i>Regression Analysis</i>	159
3.2.1. Logistic regression	159
3.2.2. Linear regression	164
4. GENERAL SUMMARY	171
CHAPTER V: DISCUSSION OF THE RESULTS	174
1. PROBLEMS IN MARKETING CONSUMER GOODS IN HONG KONG.....	174
1.1. <i>The major specific problems in marketing consumer goods in or out of Hong Kong</i>	175
1.2. <i>Problem groups</i>	180
1.2.1. Market condition/definition problems.....	180
1.2.2. Competitive Strategy Group.....	185
1.2.3. Product and pricing policy	191
1.2.4. Relationships and partners.....	195
1.2.5. Office management	201
1.2.6. HQs relationship.....	205
2. MANAGERIAL SOLUTIONS TO THE PROBLEMS	215
2.1. <i>Market condition and definition problems</i>	216
2.2. <i>Competitive Strategy problems</i>	217
2.3. <i>Product and Pricing Policy problems</i>	219
2.4. <i>Relationship and Partner problems</i>	219
2.5. <i>Office management problems</i>	221
2.6. <i>HQs relationship problems</i>	222
CHAPTER VI: GENERAL CONCLUSIONS	226
1. RESTATEMENT OF THE OBJECTIVES	226
2. CONCLUSIONS	226

2.1. <i>Conclusions with respect to support or rejection of the hypotheses</i>	228
2.2. <i>Conclusions with respect to stated objectives of the study</i>	229
2.2.1. <i>Important variables and variable sub-groups</i>	229
2.2.2. <i>Typical problem - variable relationships</i>	233
2.2.3. <i>The problem groups</i>	236
2.2.4. <i>Conclusions for specific research foci</i>	243
3. RECOMMENDATION	246
3.1. <i>Specifics of the Hong Kong business environment</i>	246
3.2. <i>Implications for different managers</i>	247
3.2.1. <i>Local marketing management</i>	247
3.2.2. <i>Human resources management</i>	248
3.2.3. <i>HQs management</i>	250
4. IMPLICATIONS	253
4.1. <i>Literature used</i>	253
4.2. <i>Mintzberg's model of the manager and his job</i>	254
4.3. <i>Psychology of choice</i>	255
4.4. <i>Implementation problems</i>	255
4.5. <i>International structure discussion</i>	256
5. LIMITATIONS	258
6. SUGGESTED AREAS FOR FURTHER RESEARCH	259
APPENDICES	264
BIBLIOGRAPHY	298