

MBA  
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**UNIVERSITY OF MACAU**  
**FACULTY OF BUSINESS ADMINISTRATION**

**TELECOMMUNICATIONS STRATEGY AND MARKETS:  
A STUDY IN COMPANIES OPERATING IN MACAU**

**THESIS PRESENTED TO THE  
FACULTY OF BUSINESS  
ADMINISTRATION,  
UNIVERSITY OF MACAU,  
FOR THE GRANTING OF THE  
MBA DEGREE IN  
STRATEGIC MANAGEMENT**

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**1996**

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