

THE UNIVERSITY OF EAST ASIA

**INSIGHT INTO METHOD:  
A COGNITIVE-NOTIONAL METHOD  
FOR THE IMPLEMENTATION OF  
A SEMIOTIC APPROACH  
IN LANGUAGE PEDAGOGY**

A DISSERTATION SUBMITTED  
IN FULFILMENT OF THE REQUIREMENTS  
FOR THE DEGREE OF  
MASTER OF ARTS

GRADUATE COLLEGE

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MACAU  
OCTOBER 1987

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