

Abstract

Facing to the technology and knowledge, explosion era ways of human teaching and learning are changing constantly. Therefore, educators should choose the suitable teaching method to educate our future successors so as to prepare them possess the good morality and correct philosophy of life. It is important that the morals and awareness of the obligations of citizens should be reinforced while as a child. This is to establish their good foundation in the future, in order to meet the needs of society in future.

This research mainly aims at showing how the use of “multi-media” in teaching “Moral and Civic Education” affecting the students’ experience to “Moral and Civic Education” as well as to “life”. The research has adopted the experimental design (the quantitative approach), and has specially selected five students from different family backgrounds to participate in the observation and interview (the qualitative approach). The researcher findings proved that the use of “multi-media teaching” has shown significant influence on “students’ perception about Moral and Civic Education” and “life”.

Finally according to the result and experience of the research, relevant suggestions to on the ways of instructional design, multi-media production, as well as interviewing and collecting feedback from primary students were made.

Key words: Moral and Civic Education, Media, Instructional Media, Multi-media, Multi-media Teaching, Life Education