

University of Macau
Faculty of Business Administration

**A STUDY ON TOURISM DEVELOPMENT
OF MACAU**

**Thesis presented to Faculty of
Business Administration,
University of Macau for the
Granting of the MBA Degree in
Marketing & Strategic Management**

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TABLE OF CONTENTS

Acknowledgement.....	iv
Abstract	v
List of Figures	vi
List of Tables	vii

CHAPTER I – GENERAL INTRODUCTION

1.1. Introduction	1
1.2. Objectives of the Study	3
1.3. Limitations	4
1.4. Structure of the Report	5

CHAPTER II – OVERVIEW OF TOURISM INDUSTRY OF MACAU

2.1. Tourism in Macau	7
2.1.1. In General	7
2.1.2. Business Travel – MICE	7
2.2. Visitors	8
2.2.1. Number of Visitor Arrival	8
2.2.2. Visitor Arrivals	9
2.3. Hotels & Similar Establishments	10
2.3.1. Global situation	10
2.3.2. Number of Overnight Guests and Length of Stay	10
2.4. Characteristics of the Visitors	11
2.4.1. Purpose of Visit	11
2.4.2. Occupation	11
2.4.3. Length of Stay	12
2.4.4. Per-Capita Spending	12
2.5. Major Attractions	12

CHAPTER III – LITERATURE REVIEW

3.1. Tourism Theories & Concepts	14
3.1.1. Reasons for Defining Tourism	14
3.1.2. What Is Tourism?	14
3.1.3. Defining The Tourism	15
3.1.4. The Tourism System Model	17
3.1.5. The Tourism Environment	19
3.1.6. Theoretical Models of Travel Flows	20
3.1.7. A Model for Tourism Policy	24
3.2. Tourism Marketing	25
3.2.1. Tourism Marketing Mix	25
3.2.2. Marketing Planning as Public Sector Place Management	26

3.3. Tourism Product	27
3.3.1. Is a Tourism Destination a Product?	27
3.3.1. The Total Tourism Product (TTP)	28
3.3.3. Product Life Cycle	29
3.3.4. Changing The Place Product	30
3.4. Tourism Planning & Development	30
3.4.1. Reasons For Tourism Planning	30
3.4.2. Development and Design	32
3.4.3. The Linkage between Tourism Planning & Tourism Development	33
3.4.4. The Differences in the Public and Private Sector Roles in Tourism Development	33
3.4.5. Goals of Tourism Development	33
3.4.6. Model for the Tourism Planning and Development Process	34
3.5. Tourism's Roles in Economic Development	36

CHAPTER IV – CONCEPTUAL FRAMEWORK & METHODOLOGY

4.1. Overview and Role Assessment	37
4.2. Objectives of the Research	38
4.3. Conceptual Model of the Research	38
4.4. Hypothesis	40
4.5. Data Collection	40
4.6. Questionnaire Design	41
4.7. Sample of Questionnaire	43

CHAPTER V – DATA ANALYSIS AND FINDINGS OF THE RESULTS

5.1. Introduction	46
5.2. Frequency Analysis	47
5.2.1. Demographic Characteristics of the Sample	47
5.2.2. Present Situation	47
5.2.3. Future Intention	48
5.3. Analysis of Importance Vs Satisfaction	50
5.4. Customer Groups.....	54
5.5. Cluster Analysis – Market Segmentation.....	56
5.6. Characteristics of Different Consumer Segments	57
5.7. Group Identity by One-Way ANOVA Test.....	60

CHAPTER VI – CONCLUSION & RECOMMENDATON

6.1. The Major Strengths of the Tourism Industry of Macau	62
6.1.1. The Existing Strengths	62
6.1.2. The Potential Strengths	64

6.2. The Major Problems of the Tourism Industry of Macau	67
6.2.1. The Internal Factors	67
6.2.2. The External Factors	68
6.3. Strategies of Product Development and Promotion	70
6.3.1. Differentiation of Products and Marketing Strategies	70
6.3.2. Improvement of Shopping Facilities and Services	73
6.3.3. To Maintain Mutual Beneficial Relationship with Hong Kong and Zhuhai	74
6.3.4. Maintenance of the Existing Tourist Attractions and Exploration of New Tourist Attractions and Projects	74
6.3.5. Emphasis on the Importance of the Community to Tourism	75
6.4. Final Conclusion	76
 CHAPTER VII – APPENDIX (SPSS OUTPUT).....	 77 to 115
 CHAPTER VIII BIBLIOGRAPHY	 116 to 117