Abstract

This research aims at examinating the management environment of private schools in Macau and suggesting some feasible strategies for managing these schools. Using the questionnaire approach, the researcher selected 11 local private schools as data source for studying how these schools are managed in Macau, and using the documentary analysis methodolody analyzed the concerned educational laws and education information released by the Macau government and related research conclusions made by former researchers. After these two steps, the researcher used the SWOT analysis approach to come up with some feasible management strategies and draw the following conclusionss:

At the school level:

I. To continue the direction of diversified development for schools with their own characteristic.

II. To cooperate with the government's education policies and jointly promote free compulsory education in Macau.

III. To improve the teaching quality and guarantee the promotion rate and eligibility rate of students.

IV. To perfect the school administration system and promote democracy in schools.

V. To improve the leadership school principles and speed up the pace of implementing modernization reforms in schools.

Government level:

I. To make greatest biggest efforts in leading elementary education

reforms.

II. To place the push to free compulsory education as the government's central task in elementary education.

III. To speed up the process of education legalization and eliminate the unfair terms in the laws.

IV. To establish a fair and transparent financial system and strengthen the effort in the supervision of the finance of private schools.

V. To systematise the government's administrative mechanism and enhance management feasibility and diversity in private schools.

VI. To strengthen the effort in school quality supervision and give more support to private schools.

VII. To improve the relationship with private schools for the promotion and development of Macau education.

Finally, the researcher made separate suggestions to school managers, the authority related and future studies

Key words:

Private Schools of Macau, Free Compulsory Education, Management Strategy, SWOT