

UNIVERSITY OF MACAU

Faculty of Business Administration

***Consumer Behavior of Life Insurance,
The Case of Shanghai***

**Thesis presented to Faculty
of Business Administration,
University of Macau for the
granting of the MBA degree
in Banking and Finance**

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1999

Contents

1. INTRODUCTION.....	1
1.1 SCOPE OF THE STUDY	2
1.2 METHODOLOGY	4
1.3 ORGANIZATION OF THE THESIS.....	6
2. SOCIAL SECURITY SYSTEM IN SHANGHAI.....	7
2.1 ECONOMIC & SOCIAL BACKGROUND.....	7
2.1.1 <i>Economic Growth in Developing Countries</i>	7
2.1.2 <i>China: Consolidation of Macroeconomic Stabilization</i>	10
2.1.3 <i>Corresponding Social Changes in China</i>	12
2.2 SOCIAL SECURITY POLICIES.....	13
2.2.1 <i>Constitution of Social Security</i>	15
2.2.2 <i>Sources of Income Transfers</i>	17
2.2.3 <i>Design of Social Security Schemes</i>	22
2.2.4 <i>Spread of Social Security Programs in Developing Countries</i>	23
2.2.5 <i>Market Versus Government</i>	29
2.2.6 <i>Aim of Social Security Scheme</i>	32
2.3 EXPERIMENTAL PATTERN OF SOCIAL SECURITY SCHEME IN SHANGHAI.....	34
2.3.1 <i>Brief Structure of Social Security System in Shanghai</i>	34
2.3.2 <i>Significance of Chilean Reform</i>	37
2.3.3 <i>Transition of Social Security Scheme in Shanghai</i>	41
3. CHINESE CONSUMER BEHAVIOUR	44
3.1 COMPARATIVE ANALYSIS ON HYPOTHESES OF CONSUMER BEHAVIOUR	44
3.1.1 <i>Factor Analysis of Consumer Behaviour</i>	44
3.1.1.1 <i>External Supposals of Consumer Behaviour</i>	45
3.1.1.2 <i>Internal Supposals of Consumer Behaviour</i>	47
3.1.2 <i>Theories of Consumer Behaviour</i>	49
3.1.2.1 <i>Keynesian Nearsighted Consumer</i>	49
3.1.2.2 <i>Duesenberry's Backward-Looking & Implicative Consumer</i>	50
3.1.2.3 <i>Friedman & Modigliani's Forward-Looking Consumer</i>	51
3.2 ASSUMPTIONS ON CHINESE CONSUMER BEHAVIOUR	53

3.2.1	<i>Limitation of Chinese Consumer Supposal before 1978.....</i>	54
3.2.1.1	<i>Comparative Research in External Supposals.....</i>	54
3.2.1.2	<i>Comparative Research in Internal Supposals.....</i>	57
3.2.2	<i>Limitation of Chinese Consumer supposal after 1978.....</i>	58
3.2.2.1	<i>External Supposals.....</i>	58
3.2.2.2	<i>Internal Supposals</i>	59
3.2.3	<i>Assumptions of Chinese Consumer.....</i>	60
3.3	FACTORS INFLUENCING SHANGHAI HOUSEHOLDER SAVINGS	61
3.3.1	<i>Household Savings and Income.....</i>	62
3.3.2	<i>Diversification of Household Savings.....</i>	64
3.3.3	<i>Determinants of Household Savings Behaviour</i>	66
3.3.4	<i>Influence of Saving Behaviour.....</i>	71
4.	MARKET RESEARCH IN SHANGHAI	75
4.1	BACKGROUND OF MARKET RESEARCH	75
4.1.1	<i>Introduction of Questionnaire.....</i>	75
4.1.2	<i>Methodology of Information Collection.....</i>	76
4.1.3	<i>Scope of Market Survey</i>	77
4.2	SOCIO-DEMOGRAPHIC CHARACTERISTICS OF SURVEY SAMPLE	77
4.2.1	<i>Description of Sample.....</i>	78
4.2.2	<i>Detail Description of Variables Description of Sample</i>	79
4.2.2.1	<i>Gender.....</i>	79
4.2.2.2	<i>Age</i>	80
4.2.2.3	<i>Occupation.....</i>	81
4.2.2.4	<i>Family Member.....</i>	82
4.2.2.5	<i>Education.....</i>	83
4.2.2.6	<i>Income Level</i>	84
4.2.3	<i>Insurance Preference of Sample</i>	85
4.2.3.1	<i>Insurance Term</i>	85
4.2.3.2	<i>Sum Assured.....</i>	86
4.2.3.3	<i>Premium Payment Plan</i>	87
4.2.3.4	<i>Expected price of life contract</i>	88
4.3	FACTOR ANALYSIS OF DECISION MAKING	89

Consumer Behavior of Life Insurance, The Case of Shanghai

<i>Factor I</i>	<i>Profiles of insurance company.....</i>	<i>91</i>
<i>Factor II</i>	<i>Customer Services of insurance company</i>	<i>91</i>
<i>Factor III</i>	<i>Living Benefits</i>	<i>91</i>
<i>Factor IV</i>	<i>Marketing.....</i>	<i>91</i>
<i>Factor V</i>	<i>Accident & Death Benefits.....</i>	<i>91</i>
<i>Factor VI</i>	<i>Life Assured of Policy</i>	<i>91</i>
<i>Factor VII</i>	<i>Child Benefits.....</i>	<i>91</i>
<i>Factor VIII</i>	<i>DDA Method.....</i>	<i>91</i>
<i>Factor IX</i>	<i>Payment Method</i>	<i>91</i>
4.4	CONSUMER BEHAVIOUR IN SHANGHAI INSURANCE MARKET	91
5.	CONCLUSION	91

Appendix

Questionnaire of investigation 1998